

Finnian Lonkwitz

E-Commerce & Automation

hello@finnianlonkwitz.com · +49 01577 3542143 · Wetzlar, Germany · finnianlonkwitz.com

EXPERIENCE

Karl+Karla | Frankfurt/Rhein-Main

June 2026 – Present

Web & Automation Developer

- Developed the agency website independently in Next.js and React.
- Built a system the team uses to create and ship client pitch pages on its own.

Karl von Drais | Frankfurt/Rhein-Main

Apr. 2025 – Present

E-Commerce & Automation Engineer

- Responsible for digital commerce and automation: online shop, system integration and back-office processes (+54% traffic since Jan 2026 vs. prior year).
- Developed the Shopify store since launch: custom pages and components in Liquid, from campaign and brand pages to booking and form flows.
- Connected Shopify, Odoo and Booqable via APIs so that inventory, orders and product data sync automatically instead of being maintained by hand.
- Built production n8n automations that replace routine back-office work and save around 4 to 6 hours per week.
- Built a digital bike rental system from the ground up: booking, pricing logic and bike tagging.
- Automated product onboarding via Matrixify and built and maintain a catalog of around 500 products, with brands like Orbea, Specialized and Canyon.

BearHost | Remote

Nov. 2024 – Apr. 2025

Product Designer

- Product design for a web hosting provider offering website, VPS, WordPress and automation plans.

Quivo | Wetzlar

July 2022 – Sept. 2022

Software-QA-Analyst

- Tested newly introduced software before rollout, checking for bugs and functionality as part of quality assurance.

PROJECTS

Grantwise

Apr. 2026 – July 2026

- A web app that models startup equity offers: dilution, taxes and liquidation preferences across multiple exit scenarios. Designed and built from scratch in Next.js and React, including the calculation logic.

EDUCATION

IU Internationale Hochschule | Frankfurt

Oct. 2024 – Aug. 2027

B.Sc. Business Psychology

Goethe-Schule Wetzlar | Wetzlar

Aug. 2020 – July 2024

Abitur (German high school diploma)

SKILLS

Top skills

Shopify, N8N, Next.js, Process Automation

Languages

English (Native or Bilingual), German (Native or Bilingual)