

# Finnian Lonkwitz

Sometimes the only path to follow is the path forward.

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## Experience

### E-Commerce Engineer @ KarlvonDrais, Frankfurt

April 2025 – Present

Responsible for maintaining and updating the Shopify-storefront, including Enterprise Resource Planning (Odoo).

### Service Member @ clever fit, Wetzlar

Februar 2024 – Februar 2025

Collected experience in customer-management and sales.

### Product Designer @ Self-employed, Remote

March 2020 – January 2023

Worked on numerous private and semi-private (passion) projects for different brands and companies.

### Software Engineer @ QUIVO, Wetzlar

July 2022 – August 2022

Collected experience in software design and hardware/quality-testing during my internship.

## Education

### Business Psychology @ IU Internationale Hochschule

Class of 2024

### Abitur @ Goethe Schule Wetzlar

Class of 2020

## Skills

- App-development
- Requirement analysis
- Product design
- Cross-functional collab.
- Hardware testing
- SEO-Optimization
- Responsive Webdesign
- ERP

## Tools

- Shopify
- Odoo
- Figma
- xCode
- Cursor
- After Effects
- Photoshop
- Illustrator
- Excel
- Notion

## Personal Project

### Refluent

June 2025 – Present

Refluent is a user-friendly app designed to make journaling simple and effective. With just two clicks, users can record daily journal entries and benefit from AI-powered reflections and analytics that help them get more out of their journaling journey. The app offers smart features and insights, making it easy to track progress, spot patterns, and stay motivated.